

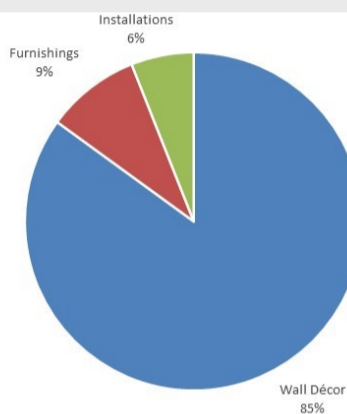
2023 Revenue
Est.
\$ 6.0MM

2023 EBITDA
Est.
\$ 800K

BUSINESS HIGHLIGHTS

The Company is focused on the design and production of artwork, wall décor, large format printing, signage, and furnishings for healthcare, hospitality, and corporate industries. The Company prides itself on its ability to enhance the environments people live and work in, with an emphasis on senior living, memory care, and corporate office space. Its excellent industry reputation and brand awareness have established it as the leading source for unique, purpose-designed wall décor and furnishings. The Company has a client base composed of over 200 active accounts with an 84% rate of repeat business.

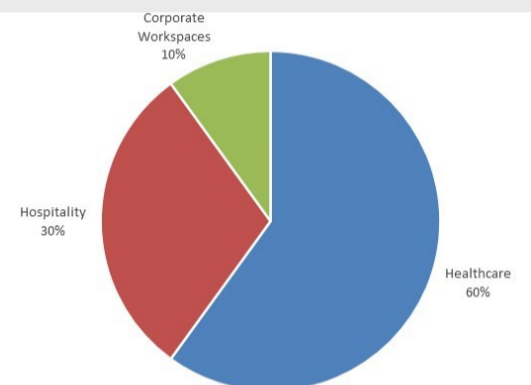
2022 Revenue Mix



Revenue Performance



2022 Customer Markets



COMPANY STATS

- 31+ years of operations
- 26 full-time employees
- 13,000-square foot office/warehouse, 9,000-square foot showroom/warehouse

GROWTH OPPORTUNITIES

- Expand to Tangential Markets
- Geographic Expansion

INVESTMENT APPEAL

- **Superior Name and Reputation** - The Company enjoys a long-standing reputation for the quality of its products and services, expertise, dependability, and superior customer support. Its reputation in the industry is the result of conducting business with a philosophy that is supported by professionals, principals, values, and ethics. As a result, the majority of business is from repeat business and referrals.
- **High Barriers-to-Entry** - To compete in the market, new industry participants would require significant investments in real estate and equipment, and strong customer relationships. Without prior involvement in the industry, new entrants would face significant hurdles in developing a meaningful share of industry revenue.
- **Management Will Remain through Transition** - The officer is willing to remain through the transition period, and would entertain remaining with new management for a longer period of time on a consultancy basis. Additionally, all key employees will be available to remain with new ownership beyond the sale of the Company.

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