

AVAILABLE FOR ACQUISITION

Branded Computer Gaming Equipment

Product Assembly & Distribution

U.S. Region
California

2020 Est. Revenue
\$100,000,000

2020 Est. EBTIDA
\$6,102,000



The Company offers name brand consumer electronic products and accessories primarily targeting the computer gaming community. It strives to create enhanced and powerful gaming experiences by allowing the consumer to customize computer equipment using quality components. In 2019, revenue was derived from three revenue streams: gaming computers (70%), computer components (25%), and electronics (5%). The Company primarily targets individuals in need of a powerful gaming computer through wholesale (70% of 2019 revenue) and retail distribution channels (30%). The customer base consists of 15+ active accounts representing 90% of revenue from repeat business, and includes customers such as Amazon, Amazon Marketplace, Newegg, and Google Shopping.

Investment Considerations:

High Quality Gaming Systems: The Company is the “go to” source for serious gamers of high quality gaming computers and components.

Proprietary Branded Products: The Company’s own proprietary brand represents 70% of sales.

Strong Supplier Relationships: The Company has strong relationships with name brand component manufacturers.

High Repeat Business: The Company generates 90% repeat business annually from established distribution channels.

Rapid Sales Growth: The Company’s sales grew 64.5% compounded annually from 2017 to 2019 and are expected to nearly double in 2020.

60,000+ Square Feet of Warehousing: As the Company has grown, so too have its warehousing needs with the recent addition of 50,000 square feet.



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Client # 62177
Confidentiality Link: [NDA 62177](#)

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